Vendor Package

Green Career Fair
Introduction

In response to urgent challenges confronting both humanity and our planet, York University has established the Faculty of Environmental and Urban Change (EUC). This innovative initiative serves as a powerful call to action, aiming to address the most urgent issues of our time such as climate change and social inequities. Through interdisciplinary research and innovative education, EUC empowers students to become changemakers who are dedicated to a more just and sustainable future.

The Green Career Centre (GCC) is a non-profit organization with a mission to prepare underrepresented youth for green careers. We advocate for environmental employment and our team is committed to promoting green jobs and accessible community resources.

The Green Career Fair event is an opportunity for green employers to connect with interested youth, students and alumni on net-zero career fields, as well as promote discussions about career opportunities within the sustainability sector. Initially conceived by the GCC, York University is partnering to host the Green Career Fair, thanks to the generous support of the Sustainability Innovation Fund. This collaboration represents a significant milestone in our commitment to promoting sustainability and environmental awareness, and we are excited to provide a platform that showcases diverse green career opportunities to our students and professionals.
**Green Career Fair 2024**
Exploring Climate Careers to Achieve Net Zero

**What?**

A one-day event that allows employers to meet talented youth, showcase their impact in the sustainability sector and share their green job opportunities and career path. Connect with emerging and diverse talent and share your organization’s commitment to protecting people and the planet.

**When and Where?**

January 18th, 2024
@ 10 AM to 4 PM

Health, Nursing and Environmental Studies Building,
104 Scholars Walk, Toronto,
ON, M3J 1P3
Why Should You Table?

- Access a talented and passionate pool of 500+ youth from underrepresented backgrounds (for example, BIPOC, newcomers, and women)
- Receive a complimentary job posting in the Youth Green Jobs Network & EUC student job board with over 2000+ members
- Empower youth toward a career path that embraces sustainability
- Promote your organization’s product and service offerings
FAQs for Interested Vendors

Do we have to have current job or volunteer openings? Can we recruit for future jobs?

Vendors are encouraged to have job openings or a clear hiring plan to participate in the Green Career Fair. It’s important for vendors to provide information about their hiring intentions and opportunities, so when registering for the event, please include the following details:

1. **Salaries for Youth:** What typical salaries or compensation packages are offered to young professionals at your organization?
2. **Hiring Plans as of January 18th:** Will your organization have job openings or opportunities available as of January 18th?
3. **Types of Positions:** What types of positions do you typically hire young professionals for?

In addition, vendors should specify the type of employment opportunities they can provide, including:

- Volunteer opportunities
- Micro placements (2-7 hours)
- Part-time (< 30 hours per week)
- Mini placements (30-100 hours)
- Internships (100-400 hours)
- Full-time positions (minimum 35 hours per week for 6 months to 1 year)

This information will help ensure a productive and well-matched experience for both vendors and young professionals attending the event.
FAQs for Interested Vendors

What are you looking for in vendors?
Employers who offer green jobs and volunteer opportunities to youth, and who have a particular interest in hiring more underrepresented youth (i.e. BIPOC, newcomers, women).

What does it mean to be a green employer?
A green employer is an organization who is working towards genuine sustainability practices and working towards achieving net zero within their organization. This can take many forms including working towards the UN Sustainable Development Goals, a shared blueprint for peace and prosperity for people and the planet.

Who are the attendees? What are their backgrounds? Are they mostly students?
The Green Career Fair is open to a wide range of attendees such as students and entry-level green job seekers. The majority of these attendees self-identify as belonging to underrepresented groups, including BIPOC, newcomers, and women. Furthermore, as the Green Career Fair will be hosted at York University, the main demographic in attendance will be post-secondary students interested in internships, entry-level green job opportunities, and volunteer positions. In addition to this, it is anticipated that mid-level professionals who are York University alumni, looking to explore new career prospects, will also be in attendance.

What do you mean by “youth”?
Youth in definition is described as a person aged 18 - 30.

Is the event being promoted to certain schools, networks, etc.?
Extensive outreach on an ongoing basis is conducted within the Youth Green Jobs Network as well as to universities and their respective clubs/organizations.

How many attendees are expected at the event?
More than 500 attendees are expected at this event.

How do we sign-up and what is the sign-up process?
To secure a spot at the event, please sign up as a vendor here. Completing the form confirms your status as a vendor for our event.
FAQs for Vendors Attending

How many booths will there be in total?
There are 20-30 booths available.

What do we need to bring to the event (for our booth)?
It is recommended that you bring a tablecloth, banner, promotional material, and any giveaways that you believe will be useful to attracting green job seekers to your booth. Should a tablecloth be unavailable, please inform the organizers ahead of the event.

What will be provided?
Each vendor will receive a table and two chairs, and upon request, a tablecloth can be provided. Name tags will also be available. Additionally, each vendor will be supplied with two meal vouchers and two parking passes. Although parking passes are available, it is encouraged to commute via public transit and/or carpooling, to achieve net zero.

How early should we show up? How late should we stay?
Arrive 30 minutes prior to the start of the event and stay back 30 minutes after our event to take down your booth.

Will there be food at the event?
A vegan lunch will be provided by our caterer Veggie D’Light along with morning snacks and coffee.

In what format will employers and youth be interacting with each other?
It will be set-up as an open fair with booths and each employer will receive a table and two chairs. A networking bingo activity will also be provided where youth can receive prompts to ask employers questions.

How do we claim our complimentary posting in the Youth Green Jobs Network?
Fill out the form on our website here and indicate that you participated in the upcoming career fair in the last question.
FAQs for Vendors Attending

Where is vehicle parking available?
While public transportation and other methods of travel are encouraged, travel may be a challenge with fair materials. Therefore, 2 parking spots will be available for each organization.

How do I get to York University via public transit?
The event venue is in the York University's Keele campus. Please refer to this link for more transit information.

TTC Route:
You can get to York University through Line 1 Yonge-University, which links directly to downtown Toronto and York Region.

GO Transit:
- Hwy 407 Express GO Bus Service: route from Hamilton to Oshawa with a stop at York University Common. Meadowvale Express GO Bus Service is available from Meadowvale to York University.
- Bradford GO Train Service: travels from Barrie to Union Stn, stopping at York U.

York Region Transit/Viva:
(Thornhill-York University), 20 (Jane-Concord), 96 (Newmarket-King City), and 165 (Weston).

Brampton Transit (Zum):
The Zum along Queen Street links downtown Brampton to York University.

What are the building's accessibility features?
York University’s HNES ground floor is fully accessible with a lift on the south side of the building (near the main entrance). The ground floor of the building is leveled and there are no stairs, making it more accessible. Please contact greencareerfair@greencareer.ca for specific accommodations or accessibility needs.
Registration Pricing

A tiered system has been created for organizations of different sizes and budgets, promoting fairness for all participants. This approach allows organizations to engage based on their financial capacity, making the event inclusive and accessible to all. Please refer to the tiered list below for questions related to payments:

- **Youth Organization ($0 to $150k)**
  - $0.00

- **Non-Profit Organization ($150k to $500k)**
  - $56.50

- **Small Business (less than $1M)**
  - $169.50

- **Medium Business ($1M to $5M)**
  - $282.50

- **Corporation (greater than $5M)**
  - $565.00

Each ticket includes a table, table cloth, 2 meal vouchers for food and 1 parking pass (we strongly encourage carpooling and public transit). Tax is included in the price of the ticket. Payments can be made [here](#).

**Note:** Although following the tiered list is recommended, we acknowledge that circumstances may arise where an organization can only contribute through PWYC (Pay What You Can) or may not make a payment. In such cases, following the tiered list is optional.
Sponsors

Thanks to all our Green Career Fair sponsors. Every dollar invested helps engage youth to pursue the dire need to address environmental issues and empowers the young leaders of today to find employment in sustainability.

If you're interested in sponsoring the Green Career Fair please email us at greencareerfair@greencareer.ca and we will send you our sponsorship package.
Contact Us

Email: greencareerfair@greencareer.ca

GCC
Phone: 1-888-326-0009
Website: www.greencareer.ca
Social Media: @greencareerca

EUC
Phone: 416-736-5252
Website: www.euc.yorku.ca
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